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PARACOMBE

Adelaide Hills  
Premium Wines

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## Media Release

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### Paracombe flies high with the spirit of Australia

Two drops from Adelaide Hills-based Paracombe Wines have been selected to be served to Qantas Business class customers travelling on select international and domestic flights.

Qantas' beverage selection team chose the Paracombe 2011 Shiraz and the Paracombe 2015 Pinot Gris as worthy wines for its discerning passengers, with the Shiraz being served on international routes and the Pinot Gris on domestic flights.

"It's a great honour and an incredible opportunity for us to have our wines served on Australia's iconic airline," Paracombe Wines' Kathy Drogemuller said.

"And to have not one but two of our wines selected is extraordinary."

Ms Drogemuller, who established the award-winning Paracombe Wines with husband Paul in the wake of the 1983 Ash Wednesday bushfires that decimated the Adelaide Hills, said she anticipated the wines' exposure to business travellers across the world would shine a spotlight on the brand.

"We expect that there will be people who will seek out our wines in their home states, cities and countries, creating strong awareness and growth for our wines – especially as chosen labels are also sold through Qantas epiQure to Frequent Flyer members," she said.

"It is also wonderful to be given such a world-class platform to raise the profile of the beautiful Adelaide Hills Wine region and the fine wine it produces."

The Paracombe Shiraz – described as displaying an intense bouquet of cherries, plums, white pepper and spice and delivering layered flavours of rich, spicy fruit, hints of dark chocolate and cherry with subtle French Oak notes – has been shipped and is now being served on select international flights.

The Paracombe Pinot Gris, made in a style reflective of the wonderful fruit characters of the variety, will be ordered later in the year.

"We're naturally delighted to be a part of the Qantas wine program. We congratulate Qantas for supporting smaller regional wine producers and we look forward to providing added inflight enjoyment to the airline's business class passengers as they sit back, relax and savour a fine glass of Paracombe wine," Ms Drogemuller said.

### **About Paracombe Wines**

*Paul and Kathy Drogemuller first planted their Paracombe Wines vineyard in 1983 following the devastating Ash Wednesday bushfires. Thankfully they escaped damage from the January 2015 bushfires which swept through the region. Their vineyard and winery is uniquely located high on a plateau at Paracombe in the Adelaide Hills and enjoys spectacular views of the Mount Lofty Ranges. The award-winning Paracombe Wines range includes a selection of reds (among them Pinot Noir, Cabernet Sauvignon and Shiraz), a Rosé and whites (comprising a Riesling, Pinot Gris, Sauvignon Blanc and Chardonnay). For more information visit [www.paracombewines.com](http://www.paracombewines.com)*

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